

STANLEY

StanleyBlack&Decker

IRWIN
TOOLS

FACOM

EXPERT
FACOM

WALL TO WALL

HAND TOOLS & STORAGE

FROM THE MARKET LEADERS...

STANLEY

IRWIN

FACOM

EXPERT
FACOM

WHY WALL TO WALL?

What is Wall to Wall?

The initiative is focused on placing high impact merchandising displays and product ranges to help maximise sales out to the end-user. The Stanley Black & Decker Wall to Wall initiative has been specifically designed to generate profitable on-going sell out of STANLEY®, IRWIN®, FACOM® & EXPERT by FACOM® hand tools & storage in retail and hardware stores.

How Wall to Wall works?

The Stanley Black & Decker Wall to Wall initiative offers exclusive benefits to wholesalers & distributors to enable them to offer a comprehensive package for retailers and hardware stores including:

- Highly attractive initial stock deals
- Bi-monthly promotions
- Fully supported new product launches
- High-impact point-of-sale merchandisers
- Sales literature
- Online communication materials

What are the benefits?

This initiative has three key advantages for partnering wholesalers & distributors:

- Significant long term commitment from Stanley Black & Decker to help you generate profitable growth
- Our experience shows that walls placed in 'Year 1' have on-going repeatable sales in following years
- Stanley Black & Decker is funding a comprehensive package that enables you to improve the shopping experience for your customers



1828
MARPLES® Chisels.



1924
VISE-GRIP® Locking Pliers.

1918

FACOM® launched its 1st tool, the 101 wrench, for rail network maintenance.



1936

STANLEY® manufactured its first utility knife.



1952



Creation of the FACOM® lifetime guarantee for all tools, often copied, never equalled.

1961

The world's first retractable blade knife. The iconic STANLEY® 99E knife.



1963



STANLEY® introduce the Powerlock® Tape measure.

CONTENTS

4 - Mix & Match

STANLEY

6 - Why STANLEY®

7 - Bestsellers

10 - Storage

13 - Intellitools

IRWIN

14 - Why IRWIN®

15 - Bestsellers

18 - Clamps

FACOM

20 - Why FACOM®

21 - Bestsellers

EXPERT

24 - Why EXPERT BY FACOM®

25 - Bestsellers

1969

The Powerlock® Tape Measure represented STANLEY® and part of Apollo 11's Lunar landing gear.



1997



The T5 vice pliers: 1st trigger vice pliers.

2009



QUICK-GRIP® Bar Clamps.

2009

FACOM® introduce the R2NANO: an ultra compact socket set.



2014

JACK® Plus Handsaw Range.



2017



launched globally.

2017

STANLEY® introduces the SmartConnect App.



MIX AND MATCH FROM ANY BRAND

MIX AND MATCH ANY BRAND TO ACHIEVE THE FOLLOWING DISCOUNT*

- Buy 1M and **SAVE 10%**
- Buy 2M and **SAVE 15%**
- Buy 3M+ and **SAVE 20%**

Plus **FREE** toolbars with
every purchase!

*Intellitools Cabinet is included in this offer and equals 1m.



StanleyBlack&Decker



WHY

STANLEY®



Since 1843 we've been delivering hardworking, innovative and powerful tools that tradespeople can trust and to this day we're here for one reason: to help Pro's get the job done better. As the industry evolves and changes around us, we listen to and work with our end-users to develop and hone our tools to suit the needs of the modern pro – helping them to excel in a competitive environment. We do it side-by-side with the experts who know more about tools than anyone else: tradespeople. Listening to what they need and creating products together. It's what makes our tools PRO AS STANDARD.



1 METRE BEST SELLERS

**SAVE
10%**

Display Includes:

- **FREE** 1M Toolbar

List Price

£3,220.92



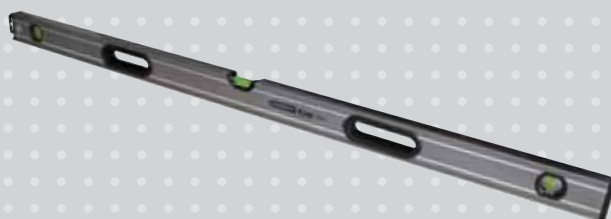
FEATURES THESE BEST SELLERS



0-10-825
FATMAX® FOLDING RB KNIFE



5-33-891
FATMAX® PRO TAPE 8M/26'



0-43-648
FATMAX® PRO BOXBEAM LEVEL - 120CM

2 METRE BEST SELLERS

**SAVE
15%**

Display Includes:

- 2 x **FREE** 1M Toolbars

List Price

£6,099.89



FEATURES THESE BEST SELLERS



2-10-099
THE ORIGINAL 99E RB KNIFE



5-16-421
5 PIECE DYNAGRIP CHISEL SET



5-65-426
FATMAX® 12 PIECE
SCREWDRIVER SET

3 METRE BEST SELLERS



**Display
Includes:**

- 3 x **FREE**
1M Toolbars

List Price

£9,306.06

FEATURES THESE BEST SELLERS



FMHT0-20559
FATMAX® 6" FOLDING JBSAW



8-11-921
1992 BLADE (100 PACK DISPENSER)



STHT0-51310
FIBREGLASS 20OZ HAMMER

1 METRE STORAGE

**SAVE
10%**

Display Includes:

- **FREE** 1M Toolbar

List Price

£1,444.24



FEATURES THESE BEST SELLERS



1-93-935
28" FATMAX®
WATERPROOF TOOLBOX



1-93-951
FATMAX® 18" OPEN TOTE



1-97-483
SORTMASTER JUNIOR

2 METRE STORAGE

**SAVE
15%**

Display Includes:

- 2 x **FREE** 1M Toolbars

List Price

£2,362.83



FEATURES THESE BEST SELLERS



1-95-620
26" GALVANIZED
METAL PLASTIC TOOLBOX



1-97-518
FATMAX® DEEP PRO ORGANISER



STST1-80113
STANLEY® LEATHER TOOL APRON

3 METRE STORAGE

**SAVE
20%**

**Display
Includes:**

- 3 x **FREE**
1M Toolbars

List Price

£3,860.44



FEATURES THESE BEST SELLERS



1-79-215
FATMAX® BACKPACK ON WHEELS



1-94-745
SORTMASTER



1-92-902
PROMOBILE TOOL CHEST

INTELLITOOLS CABINET

**SAVE
10%**

Display Includes:

- **FREE** Metal Locking Display Cabinet

List Price

£2,840.44



FEATURES THESE BEST SELLERS



STHT1-77032
TLM 65



STHT77498-1
CUBIX™ LASER
MEASURE - RED



STHT0-77363
INSPECTION CAMERA

WHY

IRWIN®

IRWIN TOOLS manufactures and distributes professional grade hand tools and power tool accessories worldwide for trade professionals who demand superior performance and durability on the job. IRWIN TOOLS' brand portfolio features user-preferred category leaders such as IRWIN®, Vise-Grip®, Marathon®, Quick-Grip®, Speedbor®, Strait-Line®, Marples®, Unibit®, and Hanson®, Joran®

For over a century, innovation has been the hallmark of IRWIN TOOLS. Beginning in 1885, with the development of the first IRWIN Auger Bit, and progressing with the introduction of Vise-Grip® Locking Tools, Speedbor® Flat Bits, Marathon® Saw Blades, and Quick-Grip® Bar Clamps, IRWIN has been at the forefront of the industry, creating superior tools for the professional tradesman.



1 METRE BEST SELLERS

**SAVE
10%**

Display Includes:

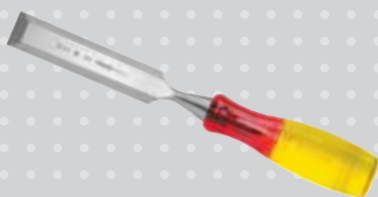
- **FREE** 1M Toolbar

List Price

£3,850.78



FEATURES THESE BEST SELLERS



TM3731
MARPLES MS373 CHISELS



T506QCEL7
QUICK-GRIP® CLAMP



10505212
JACK® 880 SAW

2 METRE BEST SELLERS

**SAVE
15%**

Display Includes:

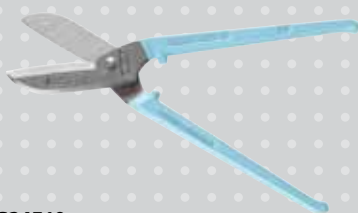
- 2 x **FREE** 1M Toolbars

List Price

£6,569.88



FEATURES THESE BEST SELLERS



TG24510
GILBOW® GENERAL
PURPOSE SNIP 10"



T0502EL4
VISE-GRIP LOCKING PLIER



10504634
BOLT EXTRACTION SET

3 METRE BEST SELLERS

**SAVE
20%**

Display Includes:

- 3 x **FREE** 1M
Toolbars



List Price

£8,229.81

FEATURES THESE BEST SELLERS



T1204
HEAVY DUTY G-CLAMP



10507684
STRAITLINE® CHALK REEL



10507628
VISE-GRIP® WATER PUMP PLIERS

1 METRE CLAMPING

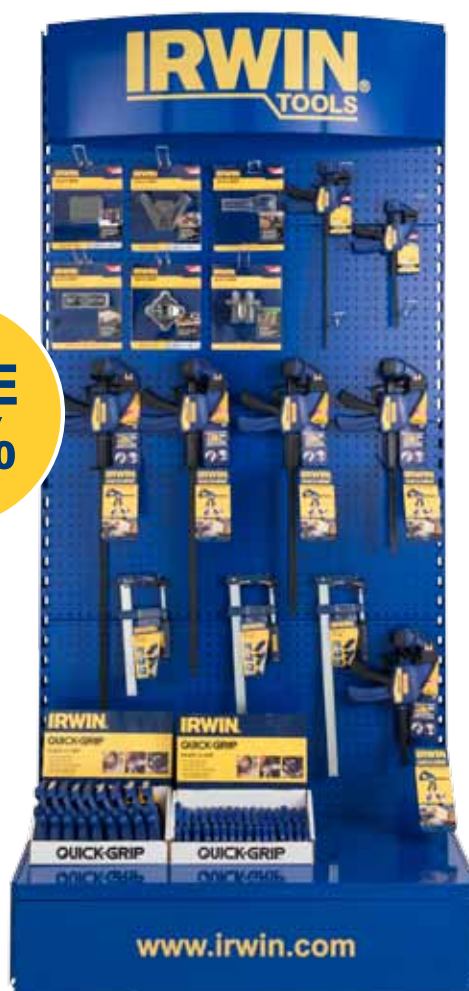
**SAVE
10%**

Display Includes:

- **FREE** 1M Toolbar

List Price

£1,472.28



FEATURES THESE BEST SELLERS



T59200ECD
HANDI CLAMP



T506QCEL7
QUICK-GRIP® CLAMP



10503565
RECORD® PRO F-CLAMP



WHY



FACOM® is Europe's leading automotive/Industrial hand tool brand, the name is synonymous with strength, durability and quality. With a range of over 13,000 products, including storage, standard tools, and specialists tools to meet the needs of all repair technicians. By utilising cutting-edge technologies we offer a variety of solutions for your industry.

GARANTIE
FACOM
GUARANTEE

LIFETIME WARRANTY

André Mosès, a visionary entrepreneur, launched the FACOM lifetime warranty in 1952. A genuine revolution in the world of industry. This fabulous marketing pitch was supported by the total trust in the reliability and durability of FACOM tools and is still a proud warranty that is offered on all our hand tools today.



1 METRE BEST SELLERS

**SAVE
10%**

Display Includes:

- **FREE** 1M Toolbar

List Price

£3,441.67



FEATURES THESE BEST SELLERS



R2NANO
1/4" SOCKET SET 6P 5,5-14MM



440.JP14
COMBINATION WRENCH SET



BS.R20
SOFT ROLLING TOOLBAG

2 METRE BEST SELLERS

**SAVE
15%**

Display Includes:

- 2 x **FREE** 1M Toolbars

List Price

£6,444.72



FEATURES THESE BEST SELLERS



J.360
3/8" TWIST HANDLE RATCHET



603F
HACKSAW



580.10
AUTOMATIC LOCKING PLIERS

3 METRE BEST SELLERS

**SAVE
20%**

**Display
Includes:**

- 3 x **FREE** 1M
Toolbars



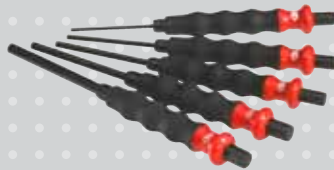
List Price

£9,339.92

FEATURES THESE BEST SELLERS



SXL171
EXTENDABLE LOCKING
1/2" RATCHET



249.G
5 PIECE PUNCH SET



793936
STRIPPING PLIER 0.02/10MM

WHY

The logo for EXPERT by FACOM, featuring the word "EXPERT" in a stylized white font on a blue background, with "by FACOM" in a smaller red font below it.

EXPERT by FACOM® provides an affordable solution to all industrial and automotive professionals and boasts an extended lifetime warranty against all manufacturing flaws and defects on all tools unless specified otherwise.

ACCURATE AND SAFE

EXPERT by FACOM® tools are designed, developed and produced by FACOM®'s R&D teams to meet the professionals' requirements and industrial and automotive standards.

STRONG, HIGH QUALITY

EXPERT by FACOM®, an extensive range of tools designed to withstand professional use.

FAIR VALUE, NO MORE, NO LESS

A unique quality-price ratio to ensure all professionals remain competitive. Range complying with international standards. All EXPERT by FACOM® tools comply with current DIN and ISO international standards.



1 METRE BEST SELLERS

SAVE
10%

Display Includes:

- **FREE** 1M Toolbar
- **FREE** Metal Shelf

List Price

£3,433.95



FEATURES THESE BEST SELLERS



E032808
1/2" PEAR HEAD RATCHET



E111101
12 PIECE FAST
RATCHETING WRENCH SET



E113976
9 PIECE LONG
SPHERICAL HEX KEY SET

2 METRE BEST SELLERS

**SAVE
15%**

Display Includes:

- 2 x **FREE** 1M Toolbars
- **FREE** Metal Shelf

List Price

£6,380.89



FEATURES THESE BEST SELLERS



E032900
22 PIECE 1/2"
METRIC 6PT SOCKET SET



E032904
8 PIECE 1/2" HEX BIT SOCKET SET



E010602
BACKPACK ON WHEELS

3 METRE BEST SELLERS

**SAVE
20%**

Display Includes:

- 3 x **FREE** 1M Toolbars
- **FREE** Metal Shelf



List Price

£9,328.66

FEATURES THESE BEST SELLERS



E110313
18 COMBINATION
WRENCH SET IN ROLL



E160801
RATCHETING SCREWDRIVER



E034805
98 PIECE 1/4" & 1/2"
MIXED SOCKET SET

Stanley Black & Decker UK Ltd, 210 Bath Road, Slough, Berkshire SL1 3YD

Customer Service Phone:

TEL: **01753 567055**

FAX: **01753 572112**

Terms

1. Pricing is subject to change in line with price increases on individual brands
2. List Price shown is for the set range deal and subject to change with any product changes
3. Initial deal is available once per customer/branch for each brand. An additional 15% is available if an additional metre is placed as a range extension.
4. A one-off top up deal is available 12 months after the install.
5. Product range and quantities are fixed unless changes are approved by your sales representative
6. We reserve the right to amend the range subject to any product discontinued, NPI and out of stocks

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